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LAW OFFICES OF

### BOOTH, FRERET & IMLAY

1233 20TH STREET, N.W. WASHINGTON, D.C. 20036

TELEPHONE (202) 296-9100 TELECOPIER (202) 293-1319

September 16, 1993

RECEIVED

Mr. William F. Caton Acting Secretary Federal Communications Commission 1919 M Street, N. W., Room 222 Washington, D. C. 20554

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

SEP 1 7 1993

Petition for Rule Making (Amendment of In re: §73.202(b) of the Table of Allocations, FM Broadcast Stations) Franklinton, LA

Dear Mr. Caton:

ROBERT M. BOOTH, JR. (1911-1981)

JULIAN P. FRERET

CHRISTOPHER D. IMLAY

Enclosed herewith is an original and five copies of a petition, seeking adoption of a Notice of Proposed Rule Making to allot FM Channel 255A to Franklinton, Louisiana.

Should any question arise concerning this matter or the enclosed petition, kindly communicate with the undersigned.

Yours very truly,

Julian P. Freret

JPF:mf

Enclosures

List ABCDE

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SEP 1 7 1993

# Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D. C. 20554

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

In	the Matter of	)
	dment of \$73.202(b),	)
	le of Allocations, FM Broadcast tions, Franklinton, LA	)

TO: Chief, Allocations Branch Mass Media Bureau

#### PETITION FOR RULE MAKING

GACO Broadcasting Corp. (GACO), licensee of station WFCG(AM), Franklinton, Louisiana (1110 kHz, 1 kw-D), through its counsel, hereby respectfully requests that the Commission amend its Table of Frequency Allocations, \$73.202(b) of its rules, to allot FM Channel 255A to Franklinton, Louisiana. As good cause therefor, GACO states as follows:

- 1. Franklinton is located in eastern Louisiana, approximately 65 miles due north of New Orleans, and 25 miles west of the city of Bogalusa. WFCG(AM) is its only local radio service. The nearest FM station is WBOX(FM) (92.9 MHz, 3 kw) at Varnado, Louisiana, approximately 26 miles to the east northeast of Franklinton. Nearest AM facilities are WBOX(AM) (920 kHz, 1 kw, D A-N) and WIKC (1490 kHz, 1 kw-U), both located in Bogalusa, 25 miles east of Franklinton.
- 2. Population of Franklinton has increased approximately 50 percent since 1960 (3,014 to 4,007 in most recent U.S. Census figures). Franklinton is located in an area basically represented

by farming and timbering industries. Textile mills and a feed management mill are located within the city limits or in the immediate area. Ten churches represent all significant religious groups. There are two elementary schools, two junior high schools, and two high schools. The area is noteworthy for hunting and fishing and constitutes a tourist mecca for sportsmen. The nearest television sources are New Orleans and Baton Rouge, each approximately 65-70 miles from Franklinton.

- 3. Allotment of a first FM service to Franklinton will provide not only a first local nighttime service, but a first day and night local FM service. The attached <u>Technical Statement in Support of Rule Making</u>, prepared by du Treil, Lundin & Rackley, Inc., demonstrates that "Channel 255A can be allotted to Franklinton in complete compliance with FCC rules and policies."
- 4. When the Commission issues a Notice of Proposed Rule Making in accord with this petition, GACO will file supporting comments and should the same be necessary, reply comments. Upon allotment of Channel 255A to Franklinton and the opening of a window for applications, GACO will apply and upon grant of its application, will build and operate the first FM facility in the city.

Accordingly, it is respectfully requested that the Commission issue a Notice of Proposed Rule Making, looking toward amendment of its Table of Allocations to allot FM Channel 255A to Franklinton, Louisiana.

Respectfully submitted,
GACO BROADCASTING CORP.

Ву

Julian P. Freret

Its Counsel

BOOTH, FRERET & IMLAY 1233 20th Street, N. W. Suite 204 Washington, D. C. 20036 (202) 296-9100

September 16, 1993

## TECHNICAL STATEMENT IN SUPPORT OF RULE MAKING

Prepared for GACO Broadcasting Corp. Franklinton, Louisiana

This technical statement prepared on behalf of GACO Broadcasting Corp., supports a request for rule making to modify 47 CFR 73.202, Table of Allotments, by adding channel 255A at Franklinton, Louisiana as its first FM allotment.

Franklinton, which is located in Washington Parish, had a 1990 population of 4,007 persons within the town boundaries of 12.4 square kilometers. Washington Parish had a 1990 population of 43,185 persons. Allotment of channel 255A to Franklinton will provide the town with its first local FM service. GACO Broadcasting Corp. is licensee of daytime only AM station WFCG, Franklinton, Louisiana.

Channel 255A can be alloted to Franklinton in compliance with the separation requirements of 47 CFR 73.207. The attached tabulation, Figure 1, lists pertinent separations associated with stations operating on channel 255 and on the three lower and three upper adjacent channels. As will be seen, the proposed allotment meets the separation requirements of 47 CFR 73.207. Reference coordinates for Franklinton employed in the study, 30° 50′ 49" North Latitude, 90° 09′ 11" West Longitude, are from the computer database "Populated Places".

Page 2 Franklinton, Louisiana

From the reference coordinates, and assuming maximum Class A facilities, the premium signal (70 dBu) coverage of Franklinton, as required by 47 CFR 73.315(a), can easily be met.

In summary, channel 255A can be alloted to Franklinton, Louisiana in complete compliance with FCC rules and policies.

Louis R. du Treil

du Treil, Lundin & Rackley, Inc. 240 N. Washington Blvd., Suite 700 Sarasota, Florida 34236 (813)366-2611

Sout Ran Treil

September 14, 1993

# TECHNICAL STATEMENT IN SUPPORT OF RULE MAKING

Prepared for GACO Broadcasting Corp. Franklinton, Louisiana

#### FM CH 255A Allocation Study

Reference Coordinates: 30° 50′ 49" North Latitude 90° 09′ 11" West Longtitude

<u>Channel</u>	Station-Location-Classification	<u>Separat</u> <u>Actual</u>	tion (km) Required
252	WJDR, Prentiss, MS, CH 252A	75.9	31
253	WYLD-FM, New Orleans, LA, CH 253C	103.5	95
254	WIIN, Vicksburg, MS, CH 254C1	152.9	133
255	WYKK, Quitman, MS, CH 255C3 <sup>1</sup>	188.5	142
256	KXKC, New Iberia, LA, CH 256C	171.4	165
257	WEEZ, Heidelberg, MS, CH 257C2	134.6	55
258	WRNO-FM, New Orleans, LA, CH 258C	97.8	95

<sup>1</sup> Upgrade proposal in RM 4323.